The NBC is a national public service broadcaster established in terms of the Namibian Broadcasting Act (Act 9 of 1991).

**Vision**

To become a dynamic, programme-led and audience focused national public service broadcaster which is professional, efficient and cost-effective and managed in accordance with sound business principles.

**Mission**

To inform, educate and entertain the people of Namibia in order to promote peace and national unity in a manner that is relevant to the developmental needs of the country.

Applications are invited for the following exciting and challenging position:

**Divisions**

Office of the Director-General

Director-General (5-Year Contract)

**Job Purpose:**

This is a Chief Executive Officer position which directly reports to the NBC Board of Directors. The incumbent shall ensure that the vision and mission of the NBC are realized through the distribution of the broadcast signal throughout the Republic of Namibia, targeted human resources development and prudent financial management.

**KEY PERFORMANCE AREAS WILL INCLUDE:**

- Provide strategic leadership and direction to the NBC.
- Devise and implement sound business strategies to turn around the Corporation.
- Develop the broadcasting capacity and infrastructure to ensure the continued provision of a broadcasting service.
- Serve as Editor-in-Chief of the NBC and exercises executive editorial control and authority on all news and current affairs, radio and television programmes.
- Ensure a financially viable organization through good financial practices, operations and administration.
- Implements human resource management and development strategies in line with best practices.
- Manages the affairs of the Corporation on sound business principles and in line with good corporate governance practices.
- Directs the NBC’s development of marketing and public relations strategies and objectives.

**COMPETENCIES, QUALIFICATIONS & EXPERIENCE**

The ideal candidate for the position should hold a postgraduate qualification (preferably at a master’s degree level) in Business Administration/Management or Business Leadership coupled with at least 10 years strategic executive experience. A qualification in media management/media studies and a sound background in broadcasting, journalism and/or media will be an added advantage.

The ideal candidate should be a strategic and visionary thinker who will best appreciate the socio-cultural, political, business and audiences demands on the NBC. The candidate should understand the nature and concept of a public service broadcaster in a developing country such as Namibia and must install discipline while allowing room for creativity and new ideas. A high level of self-confidence and sound interpersonal abilities to liaise with stakeholders across all spheres of the socio, political and economic environments is a must.

**APPLICATION PROCEDURE**

A comprehensive application supported by a detailed Curriculum Vitae, copies of educational qualifications and credentials should be submitted in confidence to:

**Mrs. Yvonne Boois**

Office of the Director-General

The NBC will offer competitive remuneration packages inclusive service benefits in line with its recruitment and pay philosophy.

Closing date: 19 March 2010

Note: Only short-listed candidates will be contacted. Applicants, who are not contacted within one week, after the closing date, must accept that their applications were unsuccessful. No facsimile applications will be accepted. It is important to note that no documentation will be returned.

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**Comments from page 3**

Our heroes and heroines were championing One Namibia, One Nation, but after 20 years of independence instead of fighting poverty, rural development, unemployment among the youth and HIV/AIDS pandemic, we are advocating on tribalism through media for that matter. WHERE ARE WE HEADING AS A NATION? I know Comrade Deputy Minister that it is your democratic right to speak out your mind and there are no rules and procedures in our mighty party SWAPO that forbid a person to speak out his/her mind, but there are structures that a party member (CC member) can raise issues of national concern. ONE NAMIBIA, ONE NATION!

- Posted by Cde. FLAVIO

I think last week's interview on One on One with the Honourable deputy Mister of MLGRHD was not just a disappoiting but it should also be raised a lot of questions within the Central Committee. As an ordinary member of the SPYL, I would feel that the Central Committee of the Mighty SWAPO Party should be the highest organ of the party and all the honourees elected in that committee should be disciplined and lead by good examples. I do not agree with that notion of being above the established organ and that you can just standup and go wild in public without consult your colleagues on matters of national concern. I think it is best to remind ourselves that SWAPO Party is a national movement with the aim of unifying the majority of this nation and not an Organization to serve personal interests above all. In any structured Organization people are being governed by rules and procedures on how to run affairs of that specific organ. I suggested that comrades should acquaint themselves with rules and procedures of the party before start serving on the highest Organ of the Mighty SWAPO Party. His. politician has proven that in Africa politicians are always trying to advance their politics through tribal lines which is not just disappointing but also disgusting. Surely comrades we need to know that being in exile does not entitle to be above others because the contributions were made by all the Namibians inside and outside of this country. ALU'TA CONTINUA WE ARE AGAIN WAITING FOR THE CELEBRATION OF OUR MIGHTY PARTY IN OUR GARDEN TOWN.

- Posted by Cde. Steven Axasman

Dear Comrades, it pains me to hear about issues of the tribe next president are we not a country unifi- fied by unity in diversity now all of the sudden senior comrades have to bring up issues of tribalism this is really not good. we cannot see ourselves as more democratic than party constitution and structures. As for the SPYL CC meeting held in Okahandja i salute the decision taken by the central committee to discipline members that has wrong hopefully they will learn from their mistakes.

- Posted by Cde. Kasamunyu

The 20 years of independence and its achievements are visible everywhere, touchable and the consolidation of the national unit. Although we have to appreciate what we have done, I think it is also time to evaluate our- selves where we have done well and where we failed as a collec- tive nation. United we stand and divided we fall, elected leaders and more special SWAPO leaders should know that they are servant of the people and should work in the interest of the people, and accountable to the Party they represent rather then the example of honorable Deputy Minister MLGRHD, on TV Wednesday on One on One programme, Leaders should know how to control their anger and avoid to seem demo- cratic in the eyes of those opposing the unite and progress of Af- rican Nations, I was disappointed for being play double standard, does honorable wants to tell our na- tion that all those Namibian who were born in Namibia and have their ancestral in Germany, Brit- ain, France, Portugal or else where should go and claim their ancestral land? I am referring the issue of Nixi; he just has to apologize period. SWAPO have ways of doing things, as far as I have know people discuss issue from