The NBC is a national public service broadcaster established in terms of the Namibian Broadcasting Act (Act 9 of 1991).

**Vision**
To become a dynamic, programme-led and audience focused national public service broadcaster which is professional, efficient and cost-effective and managed in accordance with sound business principles.

**Mission**
To inform, educate and entertain the people of Namibia in order to promote peace and national unity in a manner that is relevant to the developmental needs of the country.

**APPLICATION PROCEDURE**

- Provide strategic leadership and direction to the NBC.
- Device and implement sound business strategies to turn around the Corporation.
- Develop the broadcasting capacity and infrastructure to ensure the continued provision of a broadcasting service.
- Serve as an Executive in-Chief of the NBC and exercises executive editorial control and guidance on all news and current affairs, radio and television programmes.
- Ensure a financially viable organization through good financial practices, operations and administration.
- Implements human resource management and development strategies in line with best practices.
- Manages the affairs of the Corporation on sound business principles and in line with good corporate governance practices.
- Directs the NBC’s development of marketing and public relations strategies and objectives.

**COMPETENCIES, QUALIFICATION & EXPERIENCE**

The ideal candidate for the position should hold a postgraduate qualification (preferably at a master’s degree level) in Business Administration / Management or Business Leadership coupled with at least 10 years strategic executive experience. A qualification in management / studies and a sound background in broadcasting, journalism and/or media will be an added advantage.

The ideal candidate should be a strategic and visionary thinker who will best appreciate the socio-cultural, political, business and audiences demands on the NBC. The candidate should understand the nature and concept of a public service broadcaster in a developing country such as Namibia and must install discipline while allowing room for creativity and new ideas. A high level of self-confidence and sound interpersonal abilities to liaise with stakeholders across all spheres of the socio, political and economic environments is a must.

**APPLICATION PROCEDURE**

A comprehensive application supported by a detailed Curriculum Vitae, copies of educational qualifications and credentials should be submitted in confidence to:

- The Acting Director-General
- Namibian Broadcasting Corporation
- P.O. Box 321
- Windhoek

**Enquiries:**
Applicants requiring further information about this job can direct their queries to:

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<tr>
<th>Enquiries</th>
<th>Tel No.</th>
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<tr>
<td>Mrs. Yonne Boois</td>
<td>061-293148</td>
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The NBC will offer competitive remuneration packages inclusive service benefits in line with its recruitment and pay philosophy.

**Closing date:** 26 February 2010

**Note:** Only short-listed candidates will be contacted. Applicants, who are not contacted within one week, after the closing date, must accept that their applications were unsuccessful. No facsimile applications will be accepted. No documentation will be returned.